



VINCENT J HOLBROOK

Graphic Designer

ABOUT ME

Creative and multidisciplinary graphic designer with experience spanning branding, visual communication, marketing, illustration, concept art, and digital media. Skilled at translating ideas and research into compelling visual solutions, managing creative projects from concept through final production, and collaborating with clients and creative teams to develop engaging brand experiences.

CONTACT

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EDUCATION

Bachelor of Industrial Design

California State University of Long Beach

2016 - 2021

Minor of Film and Electronic Media

California State University of Long Beach

2016 - 2021

SKILLS

- Adobe Creative Suite 
- Affinity Creative Suite 
- Brand Development 
- Logo Design 
- Strategic Marketing 
- Digital Marketing 
- Concept Art 
- Illustration 
- Microsoft + Google 
- Fabrication 

EXPERIENCE

Freelance Graphic Designer & Visual Artist

2021 - Present

The Vango Studio - Independent Practice

- Create freelance work across graphic design, branding, illustration, concept art, product design, and visual development.
- Develop book covers and publishing artwork, branding materials, marketing graphics, and original visual assets for clients and creative projects.
- Design and produce 3D-printed products and physical creative work, combining digital design, fabrication, and iterative prototyping.
- Manage projects from concept through final delivery, with published and client-facing work appearing across print, digital, and physical formats.

Creative Director's Assistant

2020 - 2021

Bodega Bunnies Creative LLC

- Supported creative campaigns for brands including Nike, Puma, and Essentia Water, as well as musician Njomza.
- Assisted with music videos, photoshoots, pop-up displays, and promotional content.
- Collaborated with the creative team on visual development and production across multiple campaigns.

Social Media Management

2019 - 2020

CSU Long Beach Design Department

- Developed the department's inaugural social media platform, including its visual identity and content.
- Created graphics, researched content, conducted student interviews, and managed daily posts and audience engagement.
- Combined graphic design, communication, and research to increase the department's digital presence.

REFERENCES

Arielle Cohen

Creative Director & Spatial Design
Consultant

Phone: (917) 826-4472

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Rhonda Beltran

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Ruth Inc

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